

# MOHAMMED ZABEEH UR RAHMAN

UX DESIGNER

UX Designer helping organizations improve user experience by creating seamless solutions. Strongly focused on articulating the "why" and "how" of innovative UX design strategies. My diverse skillset has been a bridge between design and dev teams in the past, with experience in various projects like SaaS, CMS, search systems, & branding. Lately, focused on user-centered designs and engaging products. Outside of work, I enjoy hiking & reading.

PORTFOLIO LINK: [mdzabeeh.com](https://mdzabeeh.com)

## SKILLS

### UX Design

Wireframing	User Research
User Flows	Prototyping
Information Architecture	Usability Testing
UX Writing	Collaboration

### UI & Graphic Design

App Design	Web Design
Adaptability & Accessibility	Interaction Design
Branding	Illustrations

## TOOLS EXPERTISE

Figma	Adobe XD
Photoshop	Premier Pro
Illustrator	HTML & CSS

## EDUCATION

IT Learning Hub	<a href="#">View</a>
UI/UX Designing	2022 - 23
St. Joseph's College (Auto.)	
BCA	2016 - 19

## CASE STUDIES

### Elegante App

[View Behance](#)

- Study & app design deriving insights from real-world observations of individuals' struggles in outfit selection & coordination.

### LineUp App

[View Behance](#)

- Created an intuitive app & study enabling seamless restaurant bookings, eliminating time & information constraints for users.

## WORK EXPERIENCE

### Gupshup | [View Notion](#)

May, 2021 - Mar, 2023

UI Developer / UX Designer

Bangalore, India

- Redesigned & developed chatbot template preview module utilizing user feedback & transforming it into the companies USP.
- Created an intuitive analytics dashboard for **Vodafone**, utilizing data-driven design principles, resulting in a **30% in engagement**.

### iLaczen Technologies | [View Notion](#)

Mar, 2020 - May, 2021

UI Developer / UI/UX Designer

Bangalore, India

- Implemented the mobile-tablet approach resulted in a significant **30% increase in mobile traffic** to the platforms and websites.
- Engaged with clients directly for creating customized solutions to meet their specific needs which **boosted client retention by 40%**.

## FREELANCE

### 11pixels | [View](#)

Jan, 2023 - Till date

- Established a branding studio that specializes in creating unique brands and digital presence for businesses.